



LEUPOLD



WHOLESALE POS

TCG teamed up with Leupold to rollout a program that would provide a uniform look and transport a new engaging appearance for the brand.

Our Design team brought awareness to the display program by implementing new colors and materials that would enhance the overall look and quality. The new materials increased the visual appearance to the displays and brought consistency under various light ex-posers within retail environments.

TCG best practices were employed by utilizing our injection molding global partnerships. We provided lower cost and higher program value, which allowed us to produce more units across a wider range of design solutions.





