

WINDOW PROGRAM

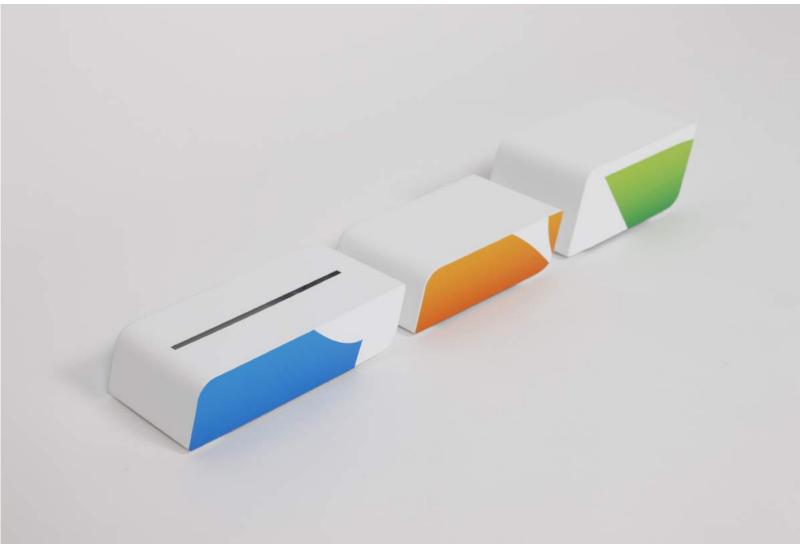
TCG teamed up with the Vitamin Shoppe to create a new retail strategy that would display store merchandise in their store windows. The program grew and we were asked to expand the concepts by developing POP/POS riser units to showcase promotional products. And finally, an in-store kiosk was added to this family of fixtures.





- INTERPRETATION
- ② DESIGN DEVELOPMENT EXECUTION











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